

OPEN DATA AND FOREIGN POLICY

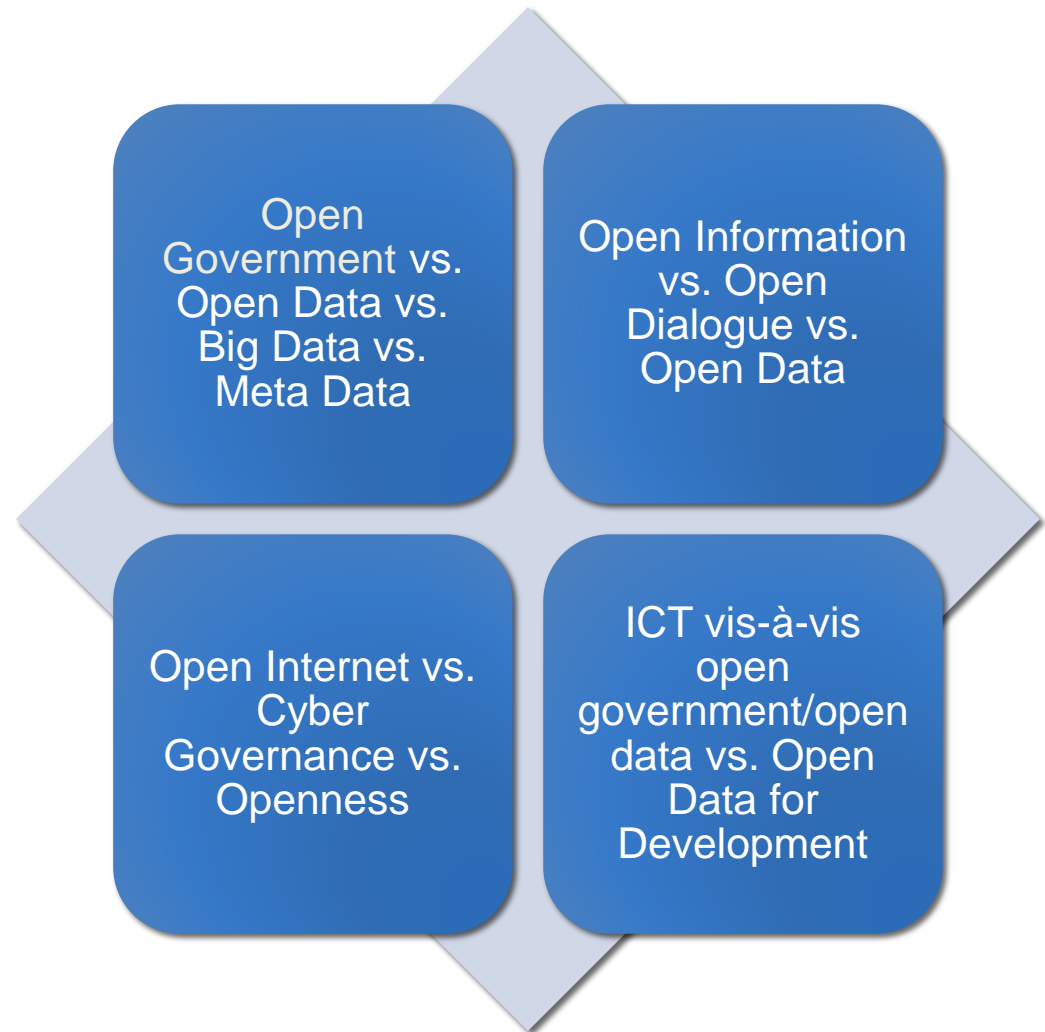
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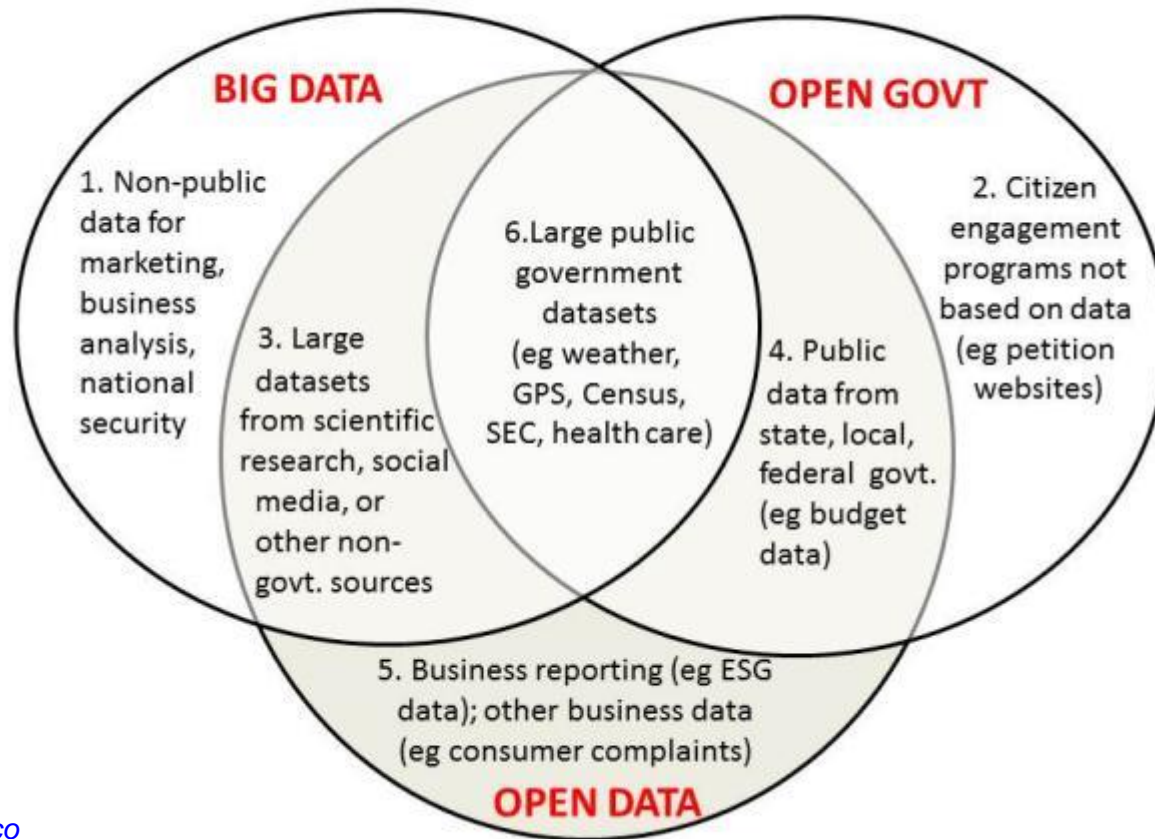
Rome, 21 February 2014

- Expand the conversation about open government/open data beyond domestic open government commitments
- Need for a panoramic view beyond Aid tracking and digital diplomacy
- ‘Openness’ and international agendas
- Recommendations for Canadian engagement

What is openness?



What is openness?



• Image retrieved from <http://www.opendatanow.com/2013/11/new-big-data-vs-open-data-mapping-it-out/#.UvjusZLVCS0>

Why is it important to pay attention to trends in openness from a foreign affairs lens?

- It is becoming a key topic in the international arena
- It is an opportunity to expand values of democracy, accountability and good governance abroad
- It is in line with the spirit of innovation
- Open data is one of many vehicles

Experience with 'Openness'

1. Open Government Partnership (OGP)
2. International Aid Transparency Initiative (IATI)
3. Pilot projects using open source data and Big Data analytics
4. Internet Governance and Cyber Foreign Policy
5. G8 Open Data Charter

“The dignity divide is not left versus right but rather between systems that are **open** and those that are **closed**”

Openness and Diplomacy

Growing culture of openness
is affecting global political dynamics and geopolitical relations.

- How is open government affecting a country's positioning geopolitically?
- What comparative advantage does the use of Open Data offer to countries?

Openness and Development

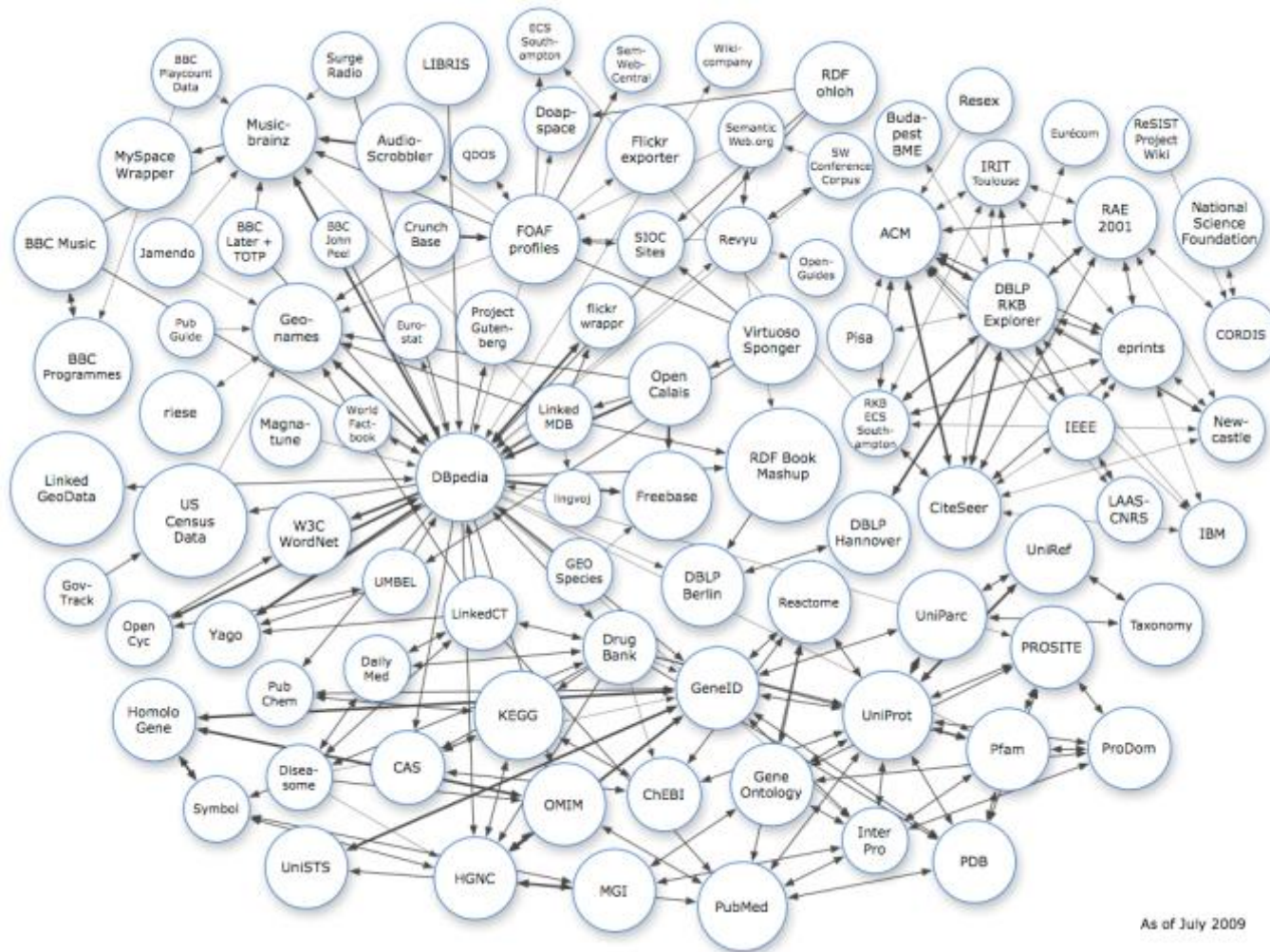
How is 'openness', and more specifically Open Data, currently being used for development?

- In what ways are donor countries/development organizations using Open Data for development?
- What research are leading think-tanks conducting on Open Data? (ex. OD4D)
- How is Open Data being used as a tool to foster better government?
- How is Open Data being used to accelerate development? (e.g. innovation, stimulating the economy, inclusion etc.)
- <http://www.open-dev-ouvert.ca>

Openness and Trade

- How is open government, and more specifically Open and Big Data, is used to stimulate the economy, and how it is likely to affect global trade?
- How can data be used as a driver for private sector innovation and economic growth?
- What impact will open government/open data have in terms of international trade ?

Recommendations...



Grazie!

<http://data.gc.ca>

The screenshot shows a Firefox browser window displaying the data.gc.ca website. The browser's address bar shows 'data.gc.ca/eng'. The website content is organized into six main sections, each with a header, an image, and a list of links:

- SEARCH DATA**: Includes links for [Top 25 Datasets](#), [29 GC Departments and Agencies](#), and [Suggest a Dataset](#).
- OPEN GOVERNMENT**: Includes links for [Search ATI Summaries](#), [GC Spending](#), and [Action Plan on Open Government](#).
- PARTICIPATE**: Includes links for [Comments and Feedback](#), [Blog](#), and [Canadian Open Data Experience](#).
- OPEN DATA IN CANADA**: Includes a link for [Open Data sites in Canada](#).
- SHOWCASE**: Includes links for [Apps Gallery](#) and [Open Data In Action](#).
- DEVELOPERS' CORNER**: Includes links for [Open Data 101](#) and [Open Data File Formats](#).

The browser's taskbar at the bottom shows various application icons, including the Start menu, Internet Explorer, Firefox, and several document files.