A semantic plugin for WordPress
Linked Open Data Event 2014 - Friday 21st February 2014 - Rome, Italy

My name is Andrea Volpini
My name is Andrea Volpini and I am with David Riccitelli.
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We are the co-founders of Insideout10, an Italian Startup.
A short story
Dynamic Semantic Publishing for WordPress
“Utilising **Linked Data** technologies to automate the aggregation and publication of **interrelated content objects**.

Providing **multi-dimensional entry points** and user-engaging ways to **interact with content**.

Helping site owners create a **knowledge graph using their favorite CMS**.”
Select the entities you'd like to save in the body of your post, then hit Save!
An analysis job for this post is completed.

[ All ]
[ People ] [ Places ] [ Creative Works ] [ Organizations ] [ Other ]
[ Accepted ] [ Rejected ]

GE Capital SPA Enel S.p.A.
In 2013, marketers focus on online presence, specifically on YouTube. A sample stated that they use it regularly for networking. Though it must be noted that only 76% of surveyed companies have corporate accounts, while the others count of one or more employees. Most of them (76%) said they use this case to network over this year. And 69% of the interviewed companies have said they use this case to extend their contacts within a B2B context.
Now
The Web becomes your CMS

- Use URIs as name for things
- Use HTTP URIs so that people can look at those names
- When someone looks up a URI, provide useful information, using RDF and SPARQL
- Include links to other URIs to help others discover more contents
WordLift

3.0

DEMO
Break down contents into **concepts**, add **real-world relationships**, plug-in **Linked (Open) Data** and add **schema.org** to make your pages accessible by search engines.

Publish your **Knowledge Graph** using **Semantic Web standards**. Make your content “**platform agnostic**”. Help other re-use your data and build new content.

Create **meaningful navigation**, infer **knowledge** from content, **personalise** the user-experience and unleash the power of **Semantic Search**.
Grazie per l'attenzione :)

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