
Welcome

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[HTML5 Day](#)

[Ateneo Pontificio Regina Apostolorum](#)

Presentation: <http://www.w3c.it/events/2012/html5day/welcome/>

Pdf version: <http://www.w3c.it/events/2012/html5day/welcome/welcome.pdf>

HTML format made using the [Slidy](#) by Dave Raggett.

[Slidy](#) should work with all modern browsers with enabled Javascript. Use right/left arrow to move across the slides.

See [the Slidy help page](#) for additional info.



One Web **W3C** *for All*

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Acknowledgements

W3C Italy gratefully acknowledges:

- [Istituto di Studi Superiori sulla Donna](#) for hosting the event
- the speakers
- the participants

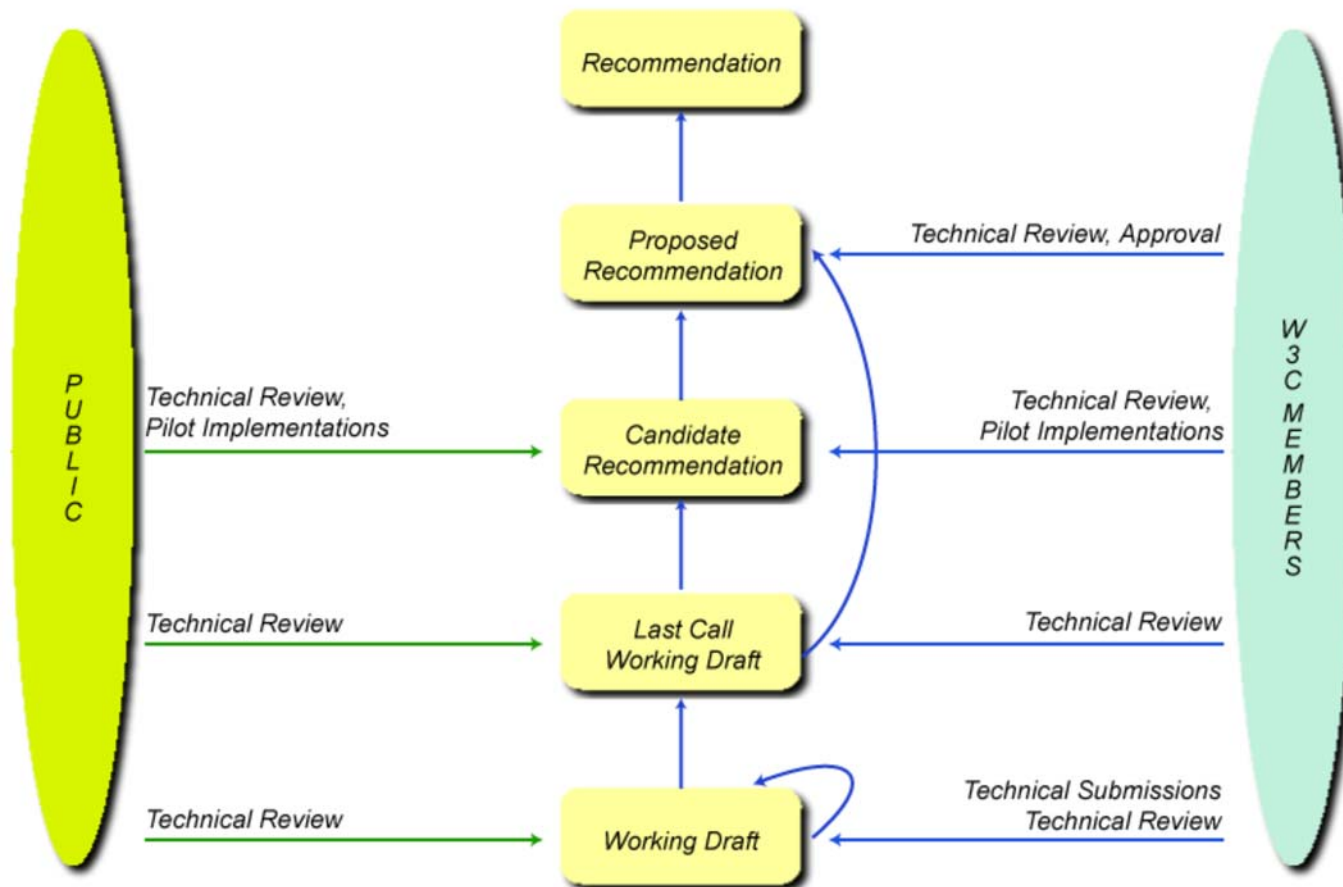
World Wide Web Consortium (W3C)

“To lead the World Wide Web to its full potential by developing protocols and guidelines that ensure long-term growth for the Web”

- Founded by Tim Berners-Lee in [1994](#)
- Defines the Web Open Standards ([Recommendations](#))
- *Neutral forum to create consensus on Web Standards*



The Recommendation track



More about W3C...

- ...by Bernard Gidon

W3C is international

- *World Wide Web Consortium*
 - 3 host ([MIT](#), [ERCIM](#), [Keio](#))
 - 20 [offices](#)
- *W3C members*
 - develop *Recommendations*
 - drive the *evolution* of the Web
 - ...

What offices do

A W3C Office is a regional arm that helps recruit Members and promote W3C technology.
The primary roles of a W3C Office are to:

- *Recruit stake-holders* in the region by introducing them to W3C, developing relationships with local technology or policy leaders, and guiding organizations through the steps for joining W3C
- *Provide support* for existing W3C Members in the region
- *Provide feedback* to W3C on regional issues (for example, in support of W3C's [Internationalization Activity](#))
- Promote the adoption of W3C Recommendations with a particular attention to the *local languages and cultures*
- Initiate *translations* and help others translate W3C materials and promote their dissemination

Italy W3C Members

1. [CNR - Consiglio Nazionale delle Ricerche](#)
2. [Libera Università di Bolzano \(Freie Universität Bozen\)](#)
3. [Prometheo Srl](#)
4. [Telecom Italia S.p.A.](#)
5. [Politecnico di Milano - Dipartimento di Elettronica e Informazione](#)
6. ...

Too few, much less than the expected number for a G8 country!
Interested to drive the web evolution?
Join us in the afternoon or contact me!

W3C Italy

- Born in 1999
- Hosted National Research Council ([C.N.R.](#))
- Jointly managed by two C.N.R. institutes



ISTITUTO DI SCIENZA E TECNOLOGIE
DELL'INFORMAZIONE "A. FAEDO"

- *Istituto di Scienza e Tecnologie dell' Informazione "A. Faedo" ([ISTI](#))*



- *Istituto di Informatica e Telematica ([IIT](#))*

- Resources

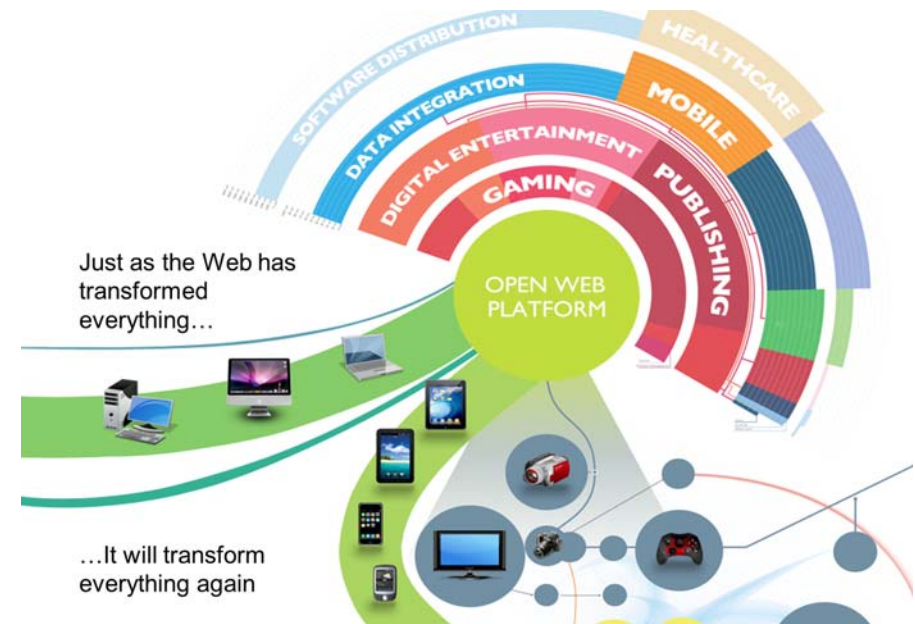
- site: <http://www.w3c.it>
- news mailing list news@w3c.it (very low traffic!)



Why this HTML5 Day

- Something is *happening*...
- Italy needs to *increase productivity*...
- ...and there are *energy*, *capabilities*, *fantasy*, *technical skills*, *flexibility*, ...

Let us see *what is going on*
with this new technology



About the HTML5 Day event

- The [program](#)
- Audio/video recording
 - *thanks to our [colleagues from IIT](#) (Mario, Mauro and Paolo)*
 - *will be made [available](#) on the Office site*
 - *when asking questions please [state your name and affiliation](#)*
 - *if you **do not** intend to be recorded, [please notify us](#)*
- Bad news: [no coffee break](#)
- Good news: a [light lunch](#)



One Web **W3C** *for All*

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Always something goes right, something goes wrong...


However, according to Murphy's law:

Anything that can possibly go wrong, does

- For everything that goes right, thanks to the W3c Italy staff and in particular:
 - *Adriana*
 - *Claudia*
 - *Massimo*
 - *Patrizia*
 - *Raffaella*
- ...especially because I'm strictly following another Murphy's law:
- *If it wasn't for the last minute, nothing would get done*

Conclusion

- To *save the investments* consider *technological evolution* and *standards*
- *W3C* with its *members* drives the web evolution
- Ask not “*What the Web can do for me*”...
- ...but ask: “*What I can do for the Web*”

-  means *participate as actor* to the development of Web Standards

Thank you for your attention

Questions?

... and [answers](#)

It it isn't on the Web, it doesn't exist ...

...slides at <http://www.w3c.it/events/2012/html5day/welcome/>